THE EXPERT SERIES

Retail Market Update - 2017

TUESDAY • AUGUST 15, 2017

Join us on Tuesday, August 15th for a dynamic listen and learn from Atlanta's top retail commercial real estate brokers. In addition to the panels, find out how up-and-coming commercial real estate professionals view the market, and how they have been able to break into the business and succeed.

INFORMATION

CE Credit: 6 hours Real Estate
Certified by the Georgia Institute of Real Estate

Date: Tuesday, August 15, 2017

Time: 8:30 AM • Networking
9:00 AM - 4:15 PM

Where: Atlanta REALTORS® Center
5784 Lake Forrest Dr. • Atlanta, GA 30328

Pricing: $125 advance / $175 day of

CATERED LUNCH, RAFFLE PRIZES, HAPPY HOUR!

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WHO'S DRIVING THE DEAL:
The Increasing Role of Analytics in Site Selection

MODERATOR: Gregg Katz, *The Shopping Center Group*

PANELISTS: Palmer Bayless, *Emerge Real Estate Services*
David Lobaugh, *August Partners, Inc.*
Chris Routledge, *Colliers International*

SMALL CITIES, BIG DEVELOPMENT:
Rebuilding and Reinventing our Small Towns

MODERATOR: Emil Gullia, *Retail Specialists*

PANELISTS: Marty Allen, *City Manager of Suwanee*
David Belle Isle, *Mayor of Alpharetta*
Judy Johnson, *Mayor of Lawrenceville*
Jack Longino, *Mayor of College Park*

CURRENT LEGAL TRENDS

MODERATOR: Byron Alterman, *Byron P. Alterman, Attorney at Law*

PANELISTS: Hal Leitman, *Macey, Wilensky & Hennings, LLC*
Brian Smith, *Arnall Golden Gregory LLP*

HOW TO EVALUATE A RETAIL ASSET FOR PURCHASE

SPEAKERS: Emery Shane, *Shane Investment Group*
Ralph Conti, CCIM, *RaCo Real Estate Advisors*

I BOUGHT IT, NOW WHAT?

MODERATOR: Jan Saperstein, *Southeastern Asset Management Group*

PANELISTS: Michael Habif, *Habif Properties*
Jim O'Donnell, *Harbour Retail Partners*
Adam Wickley, *Sullivan Wickley*

A CONVERSATION WITH THE C-SUITE: What It's Like Running a Major Retail Business

MODERATOR: Kirk Buttle, *CBRE*

SPEAKER: Gordon Erickson, *Retired CEO (The Home Depot)*

CE CREDIT certified by the GEORGIA INSTITUTE OF REAL ESTATE. Registrations are only accepted with payment. Credit card enrollments • Fax to 404-257-0354 • Securely online at www.LearningRealEstate.com. Check enrollments mail to: Georgia Institute of Real Estate • 5784 Lake Forrest Drive • Atlanta, GA 30328. All enrollments with payment must be received by 4:30 p.m. the business day prior to the course. You must be on time and present for all classes. No refunds for No Shows. Student cancellation is subject to a penalty. Courses are subject to cancellation. The charges will appear on your credit card bill as "Realtor Ecommerce Network".

Questions? Call 404-252-6768 • 1-800-633-3583 • E-mail: gire@LearningRealEstate.com • LearningRealEstate.com

RETAIL MARKET UPDATE - 2017 **CLICK TO REGISTER ONLINE, TODAY**

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AMOUNT OF PAYMENT _____ SIGNATURE _____ DATE _____

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